

STD

STANDARDIZE

Give teams a shared source of practical guidance.

LEARN

BUILD CAPABILITY

Accelerate coaching and self-service learning.

USE

IMPROVE ADOPTION

Turn frameworks into usable tools and journeys.

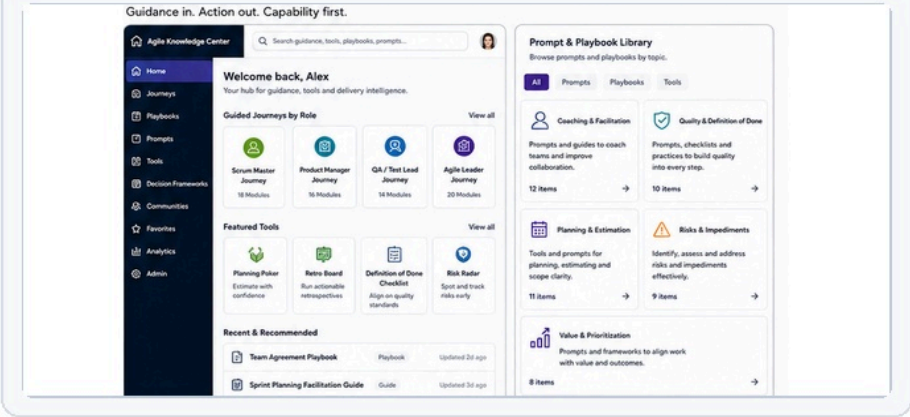
DEC

ACCELERATE DECISIONS

Help leaders and coaches move from theory to action.

PRODUCT EXPERIENCE

LIVE PRODUCT VIEW



EXPERIENCE HIGHLIGHTS

- GUIDED JOURNEYS**
Role-based enablement for teams and leaders
- PROMPT LIBRARY**
Reusable prompts, playbooks and practical guidance
- TOOLS**
Apply planning, facilitation and decision support
- ANALYTICS**
See adoption, learning and usage patterns

WHY THIS PRODUCT?

- A centralized hub for coaching guidance and enablement
- Role-based journeys for Scrum Masters, Product, QA and leaders
- Prompt catalogs, playbooks and decision tools
- Better consistency in ways of working across teams
- Faster onboarding and scalable knowledge reuse

START SMALL. EXPAND WITH VALUE.

START

One team/community

Curate a reusable knowledge starting point.

EXPAND

Role journeys

Add role-specific playbooks and tools.

SCALE

Enterprise hub

Standardize enablement across communities.

BEST FIT

Agile leaders, coaches, Scrum Masters, Product roles, QA leaders and organizations that need scalable, practical enablement rather than scattered guidance.

WHAT'S INCLUDED

1

Guided journeys

2

Playbooks

3

Prompts

4

Tools

5

Decision frameworks

6

Communities

7

Analytics

HOW IT WORKS

01

ORGANIZE

Bring together guidance, tools, prompts and playbooks

>

02

GUIDE

Route each role to the right journeys >

03

APPLY

Use practical tools during delivery work >

>

04

IMPROVE

Refine the hub as patterns and needs evolve

START WITH ONE TEAM OR COMMUNITY OF PRACTICE

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